**From:** Wendy Minter  
**Sent:** Monday, June 12, 2017 2:38 PM  
**To:** 'Kyle Hilmoe  
**Subject:** RE: Follow Up

Hello Kyle,

We’ve been hoping to hear back from you. Advocacy coding has been in use for a number of years -- it’s not a new category. The oldest release I can pull up coding detail for is from September of 2013 and it had advocacy coding. It may not be the first one, but that’s as far back as I can go. The headline on that one was:

*Obama's Plan to Close the Small Business Administration Makes No Sense, According to the American Small Business League*

As Glenn mentioned in his previous email, moving forward we will not include Advocacy coding on ASBL copy -- and then we'll see if those certain sites who previously requested it, push back on us or not.

Don’t hesitate to let us know if you have any further questions or concerns,

Wendy

**From:** Kyle Hilmoe [<mailto:khilmoe@asbl.com>]   
**Sent:** Monday, June 12, 2017 4:42 PM  
**To:** Wendy Minter  
**Subject:** Follow up

Hi Wendy,

I’m still hoping to get some clarification on what the ASBL’s first press release that was coded as advocacy group opinion was.